



Carlton Public School

It's our Centenary!

Come and celebrate with us



Can you be a sponsor?

Background

Carlton Public School is a vibrant learning community that values harmony, equity, respect, tolerance and communication. Our school actively encourages community participation and enjoys a reputation for innovative teaching and learning practices, high academic achievement, the latest computer technology and comprehensive sporting and creative arts programs. In 2018, Carlton Public School will be celebrating 100 years of educating the children in our area.

Marketing to the Community

Our promotions for the Centenary celebrations will target the surrounding suburbs of Carlton Public School. The Centenary celebrations will be actively promoted to a population base of over 125,000 local residents. Sponsoring the Centenary celebrations will provide businesses with the opportunity to support their local school and local families.

Supporting your School

By sponsoring the Centenary celebrations and helping us to make this the best event possible, you will also be helping the school ensure two fantastic community events will occur without excessive cost to our families.

Sponsorship Packages

We have created a range of Sponsorship Packages to suit your needs. You can also contact us and discuss tailor-made options. Sponsorship may include cash donations or pro bono goods and/or services.

Package	Cost
Platinum Sponsor	\$2,000
Gold Sponsor	\$1,500
Silver Sponsor	\$1,000
Bronze Sponsor	\$500

Naming opportunities for the different activities occurring at our Centenary Carnival and Dinner Dance include:

- Carnival Activities
- Raffle
- Silent Auction
- Chocolate Wheel
- Photo Booth
- Stage
- PR
- Printing
(10,000 Postcard flyers & 100 A4 Posters)
- And much, much more

Opportunities at the Carnival and Dinner Dance with Marketing and promotional opportunities include:

- Naming rights on your sponsored item including signage (your signage will be supplied)
 - Listing of company name and logo in all promotional activity.
 - The Centenary celebrations promoted on our 3 boards and Signs (20) positioned amongst local community 6 weeks prior to the Centenary celebrations.
 - Posters to be distributed throughout the suburbs Bexley, Kogarah, Carlton and Hurstville.
 - 10,000 postcard flyers to the households surrounding Carlton Public School
 - 100 A4 posters
- Listing/advertising on the Carlton Public School Centenary Facebook group page.

Sponsorship Components	Platinum (\$2000)	Gold (\$1,500)	Silver (\$1000)	Bronze (\$500)
Naming rights of a specific activity such has a raffle or photo booth	✓			
Largest Logo on all promotional material	✓			
Signage created for your activity with logo and sponsorship level	✓	✓		
Your logo Printed on 10,000 Flyers	✓	✓	✓	
Your Logo Printed on 10,000 posters-	✓	✓	✓	
Logo on electronic display boards and signs around local area	✓	✓	✓	
Acknowledgment of your sponsorship by MC throughout events	✓	✓	✓	✓
Opportunity to donate prizes for raffle or auction	✓	✓	✓	✓
Onsite display and product sampling (if appropriate)	✓	✓	✓	✓
Listing of company name on Centenary website and Facebook page	✓	✓	✓	✓

This is a fantastic opportunity to support your local school while also gaining some excellent promotion within the community.

If you are interested in sponsoring our Centenary please contact Jenny Morrison by email carlton-p.school@det.nsw.edu.au or 9587 3717